## CITIZENS' REVENUE REVIEW AND ECONOMIC COMPETITIVENESS COMMISSION

# ACTIONS FOR THURSDAY JULY 1, 2010, AT 5:30 P.M. COUNCIL CHAMBERS (12<sup>TH</sup> FLOOR) CITY ADMINISTRATION BUILDING 202 C STREET, SAN DIEGO, CALIFORNIA

For information, contact Breanna Zwart, Council District Four 202 C Street, 3rd Floor, San Diego, CA 92101
Email: bzwart@sandiego.gov
619-236-7180

# **NON-AGENDA PUBLIC COMMENT**

None

#### **COMMISSIONER COMMENT**

None

## CITY ATTORNEY, IBA, CITY AUDITOR COMMENT

None

#### ADOPTION AGENDA

Approval of the Record of Action Items for June 3, 2010 Motion by Dr. Singh, second Mr. Barros, to approve.

VOTE:

5-0; Moser- not present, Morton-yea, Nelson-yea, Barros-yea, Bonanno-not present, Standifird-abstain, Gin-yea, and Singh-yea

#### **ACTION ITEMS**

ITEM-1: Presentation on Marketing Partnerships from Councilmember DeMaio

ACTION: Motion by Commissioner Morton to approve community support on signage issues and marketing partnerships, and to recommend a budget and finance committee adoption of pilot programs, as well as extending it to the City Council for adoptions of the recommendations.

<u>VOTE:</u> 6-0 Moser- not present, Morton- yea, Barros-yea, Nelson-yea Bonanno-not present, Singh-yea, Standifird-yea, Gin-yea

ITEM-2: Report on the Tourism Marketing District

ACTION: Motion by Commissioner Morton, seconded by Commissioner Gin to Approve extension of Tourism Marketing District for ten years.

<u>VOTE:</u> 5-0 Moser- not present, Morton- yea, Barros-yea, Bonanno-not present

Singh-yea, Standifird-yea, Gin-yea. Chair Nelson recused on the discussion.

ITEM-3 Presentation on Factors Impacting Regional Competitiveness from Dr. Gin

ACTION: No action taken. This item will be tabled until further

notice.

ITEM-4 Commission Discussion on Economic Competitiveness

ACTION: Motion by Commissioner Morton, second by

Commissioner Gin, to continue to gather information on economic competitiveness strategies, including more information on the

Tourism Marketing District.

VOTE: 5-0; Moser- not present, Morton-yea, Nelson-abstain,

Barros-yea, Mr. Bonanno-not present, Standifird-yea, Gin-yea, and Singh-yea

ITEM-5 Commission Discussion on Revenues

**ACTION:** 

Motion by Commissioner Morton, seconded by Commissioner Singh, to

keep linkage fees at their current rate structure,

<u>VOTE:</u> 5-0 Moser- not present, Morton- yea, Nelson-yea Barros- recused,

Bonanno-not present, Singh-yea, Standifird-yea, Gin-yea.

ITEM-6 Commission Discussion on Community Meetings

ACTION: No action taken. This item will be tabled until further notice.

ITEM-7 Approval of Commission Minutes

ACTION: No action taken. This item will be tabled until further notice.

### **STANDING ITEMS/ UPDATES**

ITEM-8 Revenue Audit

ACTION: No action taken.

ITEM-9 Peer Review

ACTION: No action taken.

Bob Nelson Chair